



Capital  
Markets  
Tribunal

Tribunal  
des marchés  
financiers

22nd Floor  
20 Queen Street West  
Toronto ON M5H 3S8

22e étage  
20, rue Queen ouest  
Toronto ON M5H 3S8

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**FILE NO.:** 2026-16

**BETWEEN:**

**ONTARIO SECURITIES COMMISSION  
(Applicant)**

**- and -**

**SPONSORSONE BRANDS INC., GARY BARTHOLOMEW, MYLES BARTHOLOMEW,  
WESTCAN ENERGY LTD., and JOHN CAMERON CUNNINGHAM  
(Respondents)**

**NOTICE OF HEARING**

Subsection 127(1) and section 127.1 *Securities Act*, RSO 1990, c S.5

**PROCEEDING TYPE:** Enforcement Proceeding

**HEARING DATE AND TIME:** May 7, 2026 at 10:00 a.m.

**LOCATION:** By videoconference

**PURPOSE**

The purpose of this proceeding is to consider whether it is in the public interest for the Capital Markets Tribunal to make the orders requested in the application filed by the Commission on March 27, 2026.

The hearing set for the date and time indicated above is the first case management hearing in this proceeding, as described in subsection 14(4) of the *Capital Markets Tribunal Rules of Procedure*.

**REPRESENTATION**

Any party to the proceeding may be represented by a representative at the hearing.

**FAILURE TO ATTEND**

**IF A PARTY DOES NOT ATTEND, THE HEARING MAY PROCEED IN THE PARTY'S  
ABSENCE AND THE PARTY WILL NOT BE ENTITLED TO ANY FURTHER NOTICE IN  
THE PROCEEDING.**

## **FRENCH HEARING**

This Notice of Hearing is also available in French on request of a party. Participation may be in either French or English. Participants must notify the Tribunal in writing as soon as possible if the participant is requesting a proceeding be conducted wholly or partly in French.

## **AVIS EN FRANÇAIS**

L'avis d'audience est disponible en français sur demande d'une partie, que la participation à l'audience peut se faire en français ou en anglais et que les participants doivent aviser le Tribunal par écrit dès que possible si le participant demande qu'une instance soit tenue entièrement ou partiellement en français.

Dated at Toronto this 30<sup>th</sup> day of March, 2026.

Registrar, Governance & Tribunal Secretariat  
Ontario Securities Commission

## **For more information**

Please visit [capitalmarketstribunal.ca](https://capitalmarketstribunal.ca) or contact the Registrar at [registrar@capitalmarketstribunal.ca](mailto:registrar@capitalmarketstribunal.ca).