IN THE MATTER OF THE SECURITIES ACT, R.S.O. 1990, c. S.5, AS AMENDED

- and -

IN THE MATTER OF

LANDBANKERS INTERNATIONAL MX, S.A. DE C.V.; SIERRA MADRE HOLDINGS MX, S.A. DE C.V.; L&B LANDBANKING TRUST S.A. DE C.V.; BRIAN J. WOLF ZACARIAS; ROGER FERNANDO AYUSO LOYO; ALAN HEMINGWAY; KELLY FRIESEN; SONJA A. MCADAM; ED MOORE; KIM MOORE; JASON ROGERS; AND DAVE URRUTIA

NOTICE OF HEARING (Section 127)

TAKE NOTICE that the Ontario Securities Commission will hold a hearing pursuant to section 127 of the *Securities Act*, (the *Act*) R.S.O. 1990, c. S. 5, as amended, at the offices of the Commission, 20 Queen Street West, 17th Floor Hearing Room commencing on April 9th, 2008 at 2:00 p.m. or as soon thereafter as the hearing can be held.

AND TAKE NOTICE that the purpose of the Hearing is for the Commission to consider whether it is in the public interest for the Commission:

- (a) pursuant to section 127(7) of the Act to extend the temporary order made March 27^{th} , 2008;
- (b) at the conclusion of the hearing, to make an order pursuant to clause 2 of section 127(1) that trading in any securities by the Respondents cease permanently or for such period as is specified by the Commission;

(c) at the conclusion of the hearing, to make an order pursuant to clause 3 of section 127(1) that any exemptions contained in Ontario securities law do not apply to the Respondents permanently or for such period as is specified by the Commission; and

(d) to make such other order as the Commission may deem appropriate.

BY REASON OF the issuance of Cease Trade Orders in Saskatchewan against the Respondents and the issuance of Cease Trade Orders in Alberta and Manitoba against certain of the Respondents and such additional allegations as counsel may advise and the Commission may permit;

AND TAKE FURTHER NOTICE that any party to the proceedings may be represented by counsel if that party attends or submits evidence at the hearing;

AND TAKE FURTHER NOTICE that upon the failure of any party to attend at the time and place aforesaid, the hearing may proceed in the absence of the party and the party is not entitled to any further notice of the proceeding.

DATED at Toronto this 28th day of March, 2008.

"Daisy Aranha"

per: John Stevenson

Secretary to the Commission