



Ontario  
Securities  
Commission

Commission des  
valeurs mobilières  
de l'Ontario

22<sup>nd</sup> Floor  
20 Queen Street West  
Toronto ON M5H 3S8

22e étage  
20, rue queen ouest  
Toronto ON M5H 3S8

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**IN THE MATTER OF THE *SECURITIES ACT*,  
R.S.O. 1990, c. S.5, AS AMENDED**

**- and -**

**IN THE MATTER OF  
WON SANG SHEN CHO, also known as CRAIG CHO,  
doing business as CHOSEN MEDIA and GROOPS MEDIA**

**ORDER  
(Subsections 127(1) and 127(10) of the *Securities Act*)**

**WHEREAS** on April 23, 2014, the Ontario Securities Commission (the “Commission”) issued a Notice of Hearing pursuant to sections 127(1) and 127(10) of the *Securities Act*, R.S.O. 1990, c. S.5, as amended (the “Act”) in respect of Won Sang Shen Cho (also known as Craig Cho) (“Cho”), Chosen Media and Groops Media (collectively, the “Respondents”);

**AND WHEREAS** on April 23, 2014, Staff of the Commission (“Staff”) filed a Statement of Allegations in respect of the same matter;

**AND WHEREAS** on May 14, 2014, the Commission heard an application by Staff to convert the matter to a written hearing, in accordance with Rule 11.5 of the Commission’s *Rules of Procedure* (2014), 37 OSCB 4095, and subsection 5.1(2) of the *Statutory Powers Procedure Act*, R.S.O. 1990, c. S.22, as amended;

**AND WHEREAS** the Respondents did not appear, although properly served as set out in the Affidavit of Service of Lee Crann, sworn May 12, 2014 and filed with the Commission;

**AND WHEREAS** the Commission is of the opinion that it is in the public interest to make this order;

**IT IS HEREBY ORDERED THAT:**

- (a) Staff's application to proceed by way of written hearing is granted;
- (b) Staff's materials in respect of the written hearing shall be served and filed no later than May 26, 2014;
- (c) the Respondents' responding materials, if any, shall be served and filed no later than June 16, 2014; and
- (d) Staff's reply materials, if any, shall be served and filed no later than June 23, 2014.

**DATED** at Toronto this 14<sup>th</sup> day of May, 2014.

*"James E. A. Turner"*

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James E. A. Turner